Dear Isabelle,

I think that you **(should/should not)** purchase the T25 workout program for the following reasons.

**Paragraph 1**

To begin, I have examined the program advertisement and I have analyzed the explicit and implicit messages.

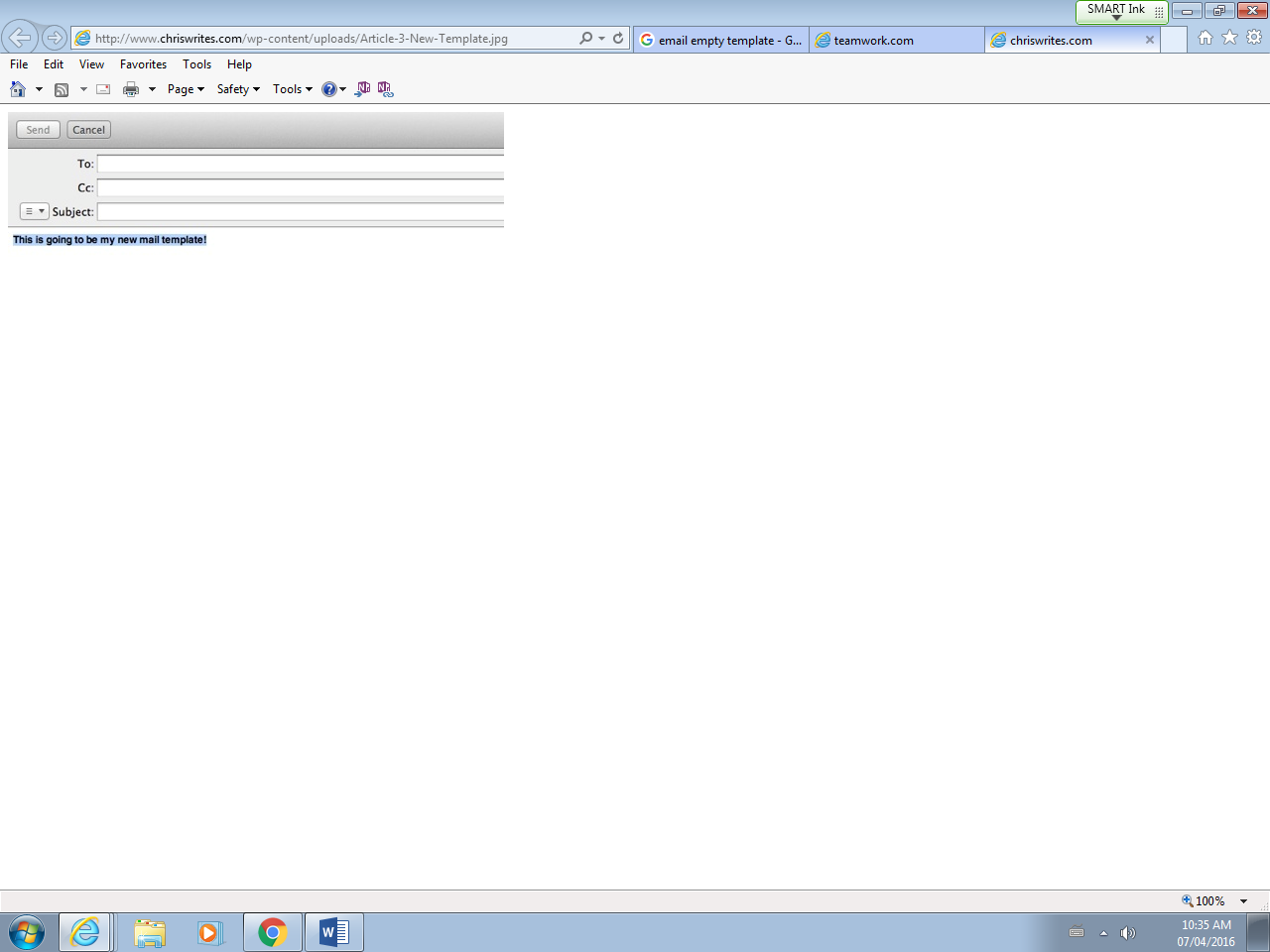
**Paragraph 2**

Next, I have studied the persuasive techniques used in this “infomercial”.

**Paragraph 3**

To end, I know that there are many discussions regarding different body shapes and sizes.

I hope that you take my advice to **buy/ignore** this product!



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| Dear Isabelle, |
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